



WILLIAM SAWADA

GRAPHIC + WEB DESIGNER

2001

since I have worked steadily as a **freelance graphic designer** landing various design + technology positions along the way that I can be proud of — constantly adding to my skill set.

When I first started out, I was producing print ads for **Kendrick Astro Instruments** to run in such publications as **Astronomy** magazine, **Sky + Telescope**, **Sky News** and **Parks Canada**.



Some of the more recent projects I have shouldered, through a large market research firm have been for: **Rogers; Telus; CORBY; Tim Hortons; Canadian Tire; Coca-Cola; Penfund; Aeroplan; LCBO; Amazing Race Canada; and Luzianne.**

2004-2006

These experiences eventually led to a management position within the creative department of a direct marketing company. My experience as a **Sr. Art Director** for **Qponz Inc.** gave me the chance to really put my management, creative, and technical skills to the test.



2007 - 2010

graduating with honours, majoring in advertising at **George Brown College**

By this point, I could see that websites were becoming a prevalent part of business. I knew that it was time to branch out. In order to strengthen my foundation and expand my repertoire, I chose to return to school.

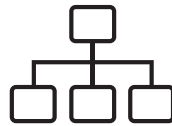
After graduation, I became the **Webmaster** for **Interactive Toy Concepts**

2011

until the company ended operations in



2016



I was brought in to develop a custom website and continued on a part-time basis providing maintenance and support, as well as streamlining many administrative systems including e-commerce and shipping/receiving.

MAY - JULY **2012** during their peak period

That root position had allowed me the freedom to embark on independent projects as well as obtaining contract positions such as **Sr. Production Artist** for **BAM Builder Advertising & Marketing**

I thrive in a team environment where I can zealously apply my skills and contribute a wealth of ideas, perpetually learning and growing. I could become an incredible asset to your organization, if granted the chance to work together.



10 TENTHS

DESIGN + COMMUNICATION

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“ I recognize that the vistas of communication are always changing and evolving. ”